



# ADVERTISE YOUR business

in the  
**Rhode Island Saltwater Anglers Association**  
Monthly News Magazine



Get your message directly to **thousands of Rhode Island Anglers!**  
**RISAA MEMBERS ARE YOUR CUSTOMERS!**  
**2011 Advertising Rates**

### Non-Member Rates (per month)

#### Black/white pages

Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$50	\$45	\$35
1/8 page	\$85	\$75	\$70
1/4 page	\$130	\$118	\$100
1/2 page	\$200	\$185	\$175
full page	\$340	\$300	\$275

#### Color pages

Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$60	\$54	\$45
1/8 page	\$102	\$90	\$85
1/4 page	\$156	\$142	\$120
1/2 page	\$240	\$222	\$210
full page	\$400	\$360	\$330

Sponsor Banner\* (front page) - inquire

\*We reserve the right to refuse any ad in which content is determined to be inappropriate. Size: 7.25" x 1.5"

### RISAA Member Rates (per month)

#### Black/white pages

Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$35	\$30	\$26
1/8 page	\$60	\$50	\$45
1/4 page	\$95	\$88	\$80
1/2 page	\$170	\$150	\$135
full page	\$260	\$235	\$225

#### Color pages

Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$42	\$36	\$32
1/8 page	\$72	\$60	\$54
1/4 page	\$115	\$106	\$96
1/2 page	\$205	\$180	\$162
full page	\$315	\$282	\$270

Sponsor Banner\* (front page) - inquire

\*We reserve the right to refuse any ad in which content is determined to be inappropriate. Size: 7.25" x 1.5"

Business Name: \_\_\_\_\_ Day Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Check

1. Ad Size:  full page  1/2 page  1/4 page  1/8 page  1/16 page

2. Run ad for:  one time  three months  6 months  1 year

3. Payment: (nonmember ads must be paid in advance)

Check enclosed  Send bill monthly  Send bill bi-monthly  Send bill quarterly

Charge to credit card:  MasterCard  Visa Card Number: \_\_\_\_\_ CVV # \_\_\_\_\_

Exp date (mo/yr): \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_ Name on card (print): \_\_\_\_\_

4.  I am interested in **doing a seminar** at a RISAA monthly meeting. Topic: \_\_\_\_\_

5.  I am interested in participating in the **New England Saltwater Fishing Show**



Complete the form below and mail your ad to:

**R.I.S.A.A.**  
6 Arnold Road  
Coventry, RI 02816

Questions? Call 401-826-2121

**Attach business card or draw ad on separate sheet.**

We will do *minor* typesetting and photo scanning at no additional charge.

Deadline: 20th of preceding month (except special issues)

(15th if ad requires typesetting or scanning)