



ADVERTISE YOUR business

in the
Rhode Island Saltwater Anglers Association
Monthly News Magazine



Get your message directly to thousands of Rhode Island Anglers!
RISAA MEMBERS ARE YOUR CUSTOMERS!
2016 Advertising Rates

Non-Member Rates (per month)

Black/white pages

Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$55	\$50	\$45
1/8 page	\$95	\$90	\$85
1/4 page	\$145	\$135	\$125
1/2 page	\$220	\$210	\$200
full page	\$350	\$325	\$300

Color pages

Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$80	\$70	\$60
1/8 page	\$120	\$110	\$100
1/4 page	\$170	\$155	\$140
1/2 page	\$260	\$230	\$220
full page	\$420	\$390	\$370

Sponsor Banner* (front page) - inquire

*We reserve the right to refuse any ad in which content is determined to be inappropriate. Size: 7.25" x 1.5"

RISAA Member Rates (per month)

Black/white pages

Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$40	\$35	\$30
1/8 page	\$75	\$65	\$60
1/4 page	\$110	\$100	\$95
1/2 page	\$180	\$165	\$155
full page	\$280	\$265	\$245

Color pages

Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$55	\$50	\$45
1/8 page	\$85	\$75	\$65
1/4 page	\$125	\$115	\$110
1/2 page	\$210	\$185	\$170
full page	\$315	\$295	\$290

Sponsor Banner* (front page) - inquire

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Business Name: _____ Day Phone: _____

Contact Person: _____ Evening Phone: _____

Address: _____

Check

1. Ad Size: full page 1/2 page 1/4 page 1/8 page 1/16 page

2. Run ad for: one time three months 6 months 1 year

3. Payment: (nonmember ads must be paid in advance)

Check enclosed Send bill monthly Send bill bi-monthly Send bill quarterly Charge to credit card below:

AmEx Discover MasterCard Visa Card Number: _____ CVV # _____

Exp date (mo/yr): _____ Amount Authorized: \$ _____ Name on card (print): _____

4. I am interested in **doing a seminar** at a RISAA monthly meeting. Topic: _____

5. I am interested in participating in the **New England Saltwater Fishing Show**



Complete the form below and mail your ad to:

R.I.S.A.A.
P.O. Box 1465
Coventry, RI 02816

Questions? Call 401-826-2121

Attach business card or draw ad on separate sheet.

We will do *minor* typesetting and photo scanning at no additional charge.

Deadline: 15th of preceeding month (except special issues)

(10th if ad requires typesetting or scanning)