



ADVERTISE YOUR business

in the
Rhode Island Saltwater Anglers Association
Monthly News Magazine



Get your message directly to **thousands of Rhode Island Anglers!**
RISAA MEMBERS ARE YOUR CUSTOMERS!
2018 Advertising Rates

Non-Member Rates (per month)			
Black/white pages			
Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$60	\$55	\$50
1/8 page	\$100	\$95	\$90
1/4 page	\$150	\$140	\$130
1/2 page	\$225	\$215	\$205
full page	\$355	\$330	\$305
Color pages			
Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$85	\$75	\$65
1/8 page	\$125	\$115	\$105
1/4 page	\$175	\$160	\$145
1/2 page	\$265	\$235	\$225
full page	\$425	\$395	\$375

RISAA Member Rates (per month)			
Black/white pages			
Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$45	\$40	\$35
1/8 page	\$80	\$70	\$65
1/4 page	\$115	\$105	\$100
1/2 page	\$185	\$170	\$160
full page	\$285	\$270	\$250
Color pages			
Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$60	\$55	\$50
1/8 page	\$90	\$80	\$70
1/4 page	\$130	\$120	\$115
1/2 page	\$215	\$190	\$175
full page	\$325	\$310	\$295



Business Name: _____ Day Phone: _____

Contact Person: _____ Evening Phone: _____

Address: _____

Check

1. Ad Size: full page 1/2 page 1/4 page 1/8 page 1/16 page

2. Type: black & white color

3. Length: one time three months 6 months 1 year

3. Payment: (nonmember ads must be paid in advance)

Check enclosed Send bill monthly Send bill bi-monthly Send bill quarterly Charge to credit card below:

AmEx Discover MasterCard Visa Card Number: _____ CVV # _____

Exp date (mo/yr): _____ Amount Authorized: \$ _____ Name on card (print): _____



4. I am interested in **doing a seminar** at a RISAA monthly meeting. Topic: _____

5. I am interested in participating in the **New England Saltwater Fishing Show**

Complete the form below and mail your ad to:

R.I.S.A.A.
P.O. Box 1465
Coventry, RI 02816

Questions? Call 401-826-2121

Attach business card or draw ad on separate sheet.
We will do *minor* typesetting and photo scanning at no additional charge.
Deadline: 15th of preceeding month (except special issues)
(10th if ad requires typesetting or scanning)