



ADVERTISE YOUR business in the R.I.S.A.A. Newsletter



Get your message directly to
thousands of Rhode Island Anglers!

RISAA MEMBERS ARE YOUR CUSTOMERS!

2008 Advertising Rates

RISAA Member Rates (per month)

Ad Size	1 Month	3 - 11 Months	12+ Months
1/16 page	\$30	\$26	\$23
1/8 page	\$55	\$45	\$40
1/4 page	\$90	\$82	\$74
1/2 page	\$160	\$140	\$125
full page	\$250	\$225	\$200

Non-Member Rates (per month)

Ad Size	1 Month	3 - 11 Months	12+ Months
1/16 page	\$40	\$35	\$30
1/8 page	\$70	\$62	\$55
1/4 page	\$115	\$105	\$95
1/2 page	\$200	\$185	\$170
full page	\$325	\$300	\$275

Business Name: _____ Day Phone: _____
 Contact Person: _____ Evening Phone: _____
 Address: _____

Check
 1. Ad Size: full page 1/2 page 1/4 page 1/8 page 1/16 page
 2. Run ad for: one time three months 6 months 1 year
 3. Payment: Check enclosed Send bill monthly Send bill bi-monthly Send bill quarterly
 Charge to credit card: MasterCard Visa Card Number: _____
 Exp date (mo/yr): _____ Amount Authorized: \$ _____ Name on card (print): _____
 4. I am interested in **speaking** before your group about my business/service Topic: _____
 5. I am interested in participating in the **New England Saltwater Fishing Show**

Complete the form below and mail your ad to:
R.I.S.A.A.
6 Arnold Road
Coventry, RI 02816
 Questions? Call 401-826-2121

Attach business card or draw ad on separate sheet.
 We will do *minor* typesetting and photo scanning at no additional charge.
Deadline: 20th of preceeding month
 (15th if ad requires typesetting or scanning)