



CHARITIES Committee

Tom Meade, Chairman



The RISAA Charities Committee exists to lend a helping hand to others in need, and is a way of giving back to our community.

THIS MONTH'S CONTRIBUTION

Rhode Island Pink Heals

Report by
**SANDRA
GELINEAU**



Why raise money for a corporation that has a huge payroll and overhead costs? Where does that money go when you send it out of state? Does any of it come back to help those people that YOU know are battling cancer? Wouldn't you rather raise money and give it to your neighbor?

Rhode Island Pink Heals does just that. They are a 501(c)3 nonprofit that raises money to assist men, women and children battling ALL cancers. All the money they raise is given back to the community. There are no salaries, no pensions and no hidden agendas.

They are firefighters, police officers, EMS workers, nurses, school teachers, SURVIVORS and more that want to help the people in our own community.

You have probably seen Pink Heals bright pink fire trucks, rescue vehicles and police cars. There are chapters across the U.S. and in four countries.

Every month the RI Pink Heals trucks hit the road delivering flowers to loved ones fighting cancer.

Here's what Rhode Island Pink Heals does with their funds:

- Deliver flowers to women, children and men that are battling (or have battled) any type of cancer



Chris Seelenbrandt, RI Pink Heals president with RISAA's donation



- Assist with the daily needs of women, children and men who are currently battling cancer. They assist in paying medical bills, medications, mortgages, food for their family, and much more.

- Offsets the cost of keeping their pink vehicles on the road

- Donates funds to other organizations such as Hasbro Children's Hospital, the Ronald McDonald House, Woman and Infants Oncology, Hospice of Rhode Island, the RI Firefighters Cancer Network and more.

They raise funds to support all of their projects by selling their Pink Heals clothing brand. They attend public events where they sell the clothing. For the past several years they have participated at the New England Saltwater Fishing Show.

At all of their public events they invite those affected by cancer to sign their pink vehicles, which carry thousands of signatures of those battling cancer, have battled cancer, and memorials to those who have been lost to cancer.

A few times a year they host a "vendor bingo", and hold an annual Pink Heals Ball. But most of their donations come from people who

want to see their programs continue.

For more information or to make a donation, please visit their web site at www.RIPinkTrucks.com.

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