



# ADVERTISE YOUR business in the R.I.S.A.A. Newsletter



Get your message directly to  
**thousands of Rhode Island Anglers!**

**Special Upcoming  
Fishing Show Issue**

**April, 2008** (deadline March 10)

- Distributed at New England Saltwater Fishing Show
- Thousands of extra issues printed

***RISAA MEMBERS ARE YOUR CUSTOMERS!***

## 2008 Advertising Rates

### RISAA Member Rates (per month)

Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$30	\$26	\$23
1/8 page	\$55	\$45	\$40
1/4 page	\$90	\$82	\$74
1/2 page	\$160	\$140	\$125
full page	\$250	\$225	\$200

### Non-Member Rates (per month)

Ad Size	1 Month	3+ Months	1 Year
1/16 page	\$40	\$35	\$30
1/8 page	\$70	\$62	\$55
1/4 page	\$115	\$105	\$95
1/2 page	\$200	\$185	\$170
full page	\$325	\$300	\$275



Business Name: \_\_\_\_\_ Day Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Check

1. **Ad Size:**  full page  1/2 page  1/4 page  1/8 page  1/16 page

2. **Run ad for:**  one time  three months  6 months  1 year

3. **Payment:**  Check enclosed  Send bill monthly  Send bill bi-monthly  Send bill quarterly

Charge to credit card:  MasterCard  Visa Card Number: \_\_\_\_\_ CVV # \_\_\_\_\_

Exp date (mo/yr): \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_ Name on card (print): \_\_\_\_\_

4.  I am interested in **doing a seminar** at a RISAA monthly meeting. Topic: \_\_\_\_\_

5.  I am interested in participating in the **New England Saltwater Fishing Show**



Complete the form below and mail your ad to:

**R.I.S.A.A.**  
6 Arnold Road  
Coventry, RI 02816

Questions? Call 401-826-2121

**Attach business card or draw ad on separate sheet.**

We will do *minor* typesetting and photo scanning at no additional charge.

Deadline: 20th of preceeding month (except special issues)  
(15th if ad requires typesetting or scanning)